

Freeman Advertising Agency
Mutual Building,
Richmond, - Virginia

Remarkable Christmas Present.

Among the curious Christmas presents of this year will be one for a man of national reputation, which has been all year in the making.

Very last January the present was decided upon and a friend of the prominent gentleman requested the Bureau Press Clipping Bureau, of New York, to watch every paper in America and to take up every item which appeared concerning him.

The clipping bureau people follow instructions, and now present the history of one year in the life of the especial man.

The history ends just after election and the 2,642 newspaper items found include everything from a three-line editorial mention to full-page illustrated stories. These have been mounted on 3,269 great sheets of Irish linen paper and bound into three massive volumes.

At the head of each item is the name and date of paper clipped from, the information having been put in with book typewriter. The words thus inserted amount to 558,852.

In actual time, a very strict record of which has been kept, the work required sixty-four working days throughout the year, and has kept employment during that time for people at readers, clippers, sorters, mounters and binders. Every newspaper of importance is represented.

This is merely a specimen of some of the unique orders which get into the Burrelle Bureau, for the extent of which clippings are used by individuals and by business concerns seems to be remarkable.

There are many people in private as well as in public life who need paper clippings and don't know it. It might be well for them to look up this man, Burrelle, who is said to be so well known that a letter simply addressed "Burrelle, New York," will reach him with no delay.

We have added to our stock a complete line of

Jap-a-lac,
Liquid Veneer,
Berry Bros. Varnish
and
Johnson's Floor Wax.

T. A. Miller Company
DRUGGISTS,
519 East Broad,
Mad. 3198. Hourly Deliveries.

Successful Advertisers

depend on the advice and service of trained experts. Our agency furnishes them. Correspondence solicited. Plans.

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